



## Press release

November 2015

### KIEHL Christmas donation for "humedica"

Instead of Gifts – donation for people in need.

The KIEHL donation campaign of the last years met with overall approval of our business partners. This year again, the KIEHL group will assume social responsibility with a Christmas donation of money and goods (cleaning and disinfecting products) to the international relief organisation "humedica" with a total value of 25,000 €. KIEHL will not give Christmas presents but support humanitarian projects with a donation. With this action KIEHL is sending a strong signal to customers, partners and employees.

humedica is an international association with 38 full-time employees and hundreds of volunteers, donors and supporters. With their means, capabilities and donations, they help people in need due to disasters or structural poverty. humedica is active in more than 90 countries with disaster management and long-term aid projects.

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Picture from left: Johannes-Peter Kiehl, CEO of KIEHL Group, presenting the donation to Heinke Rauscher of humedica